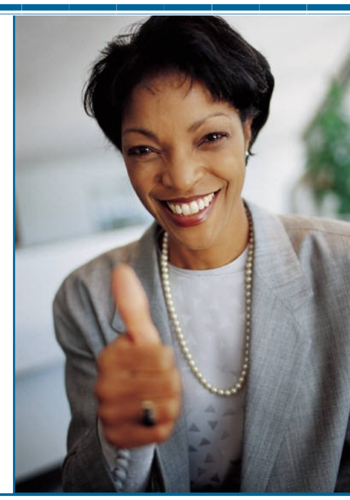
# MONEY CARETAKERS™ FORUMS

*Thursday, May 8, 2008*
*6:30 p.m. to 8:30 p.m.*

## The Wealth of Women:

*Part I. Take Emotional, Strategic and Holistic Control of Your Financial Life*



**WHY SHOULD YOU ATTEND THIS COMMUNITY FORUM?**
**… BECAUSE NOT "CONTROLLING" YOUR "WALLET" COULD BE COSTLY!**

1. By 2010, women are expected to control 60% of the wealth in the United States, due to demographics and the success of professional women, according to the 2006 Allianz Women, Money and Power study.
2. Women want to feel as if they are making the "perfect" investment, just like knowing they are buying the "perfect" pair of shoes, *before* they decide. Sadly, most women feel financially insecure about money.
3. Women are historically not taught about financial management, outside of managing household matters, but they are often forced into becoming the "financial family caretakers" for relatives, employees, and themselves and are fearful of making mistakes. Unlike men, women have a different relationship with and view of money, take career breaks for family, and often suffer losses during difficult life transitions.

### FORUM OBJECTIVE

To Provide Empowerment Information to Help Attendees Make Better Personal Business Decisions

### FORUM TOPICS

What common mistakes do women make managing life issues with financial impact?
What role(s) do women currently play economically and how is that changing?
How does psychology contribute to the woman's approach and how can that be advantageous?
What questions should you ask when navigating life issues or crises that have legal, tax and financial impact?

### PANEL PRESENTERS

Eudora Adolph, Financial Growth Engineer, AverTrust Advisors LLC
Yodit Mesfin Johnson, Program Manager, Michigan Women's Marketplace, an Initiative of CEED
Jennifer M. Harvey, Attorney at Law, Harvey Legal Group, PLLC
Dr. Judith Margerum, Psychologist and Author, Michigan Family Institute

## MONEY CARETAKERS™ COMMUNITY FORUMS *Presents …*

## THE WEALTH OF WOMEN SERIES:
## *Part I. Take Emotional, Strategic and Holistic Control of Your Financial Life*

### LIMITED AVAILABILITY:
One day ONLY.
**Thursday, May 8, 2008,**
**6:30 p.m. to 8:30 p.m.**
*Tell your friends and neighbors!*

### WORKSHOP PARTICIPATION FEE:
$10 per person includes handouts, location and access to professionals before and after the event.
Payable by check at the door of the event to Sigma Financial Corporation.

### RSVP: To help us better manage the event
Phone: 248-553-3201 ext. 3109
Fax: 248-553-3426
Email: events @ avertrust.com
Online: www.moneycaretakers.org
For event questions: call 248-553-3201, ext. 3109

### EVENT LOCATION:
Civic Center Library Auditorium
32777 Five Mile Road, Livonia, MI 48154
Phone: 734-466-2491 (For directions only)
Livonia Civic Center Library is located in the southeast corner of Farmington and Five Mile Roads.

**EVENT SPONSOR: AVERTRUST ADVISORS LLC**
Office Location: 37899 West 12 Mile Road, Suite 130, Farmington Hills, MI 48331 Phone: 248-553-3201
Securities through Sigma Financial Corporation, Member FINRA/SIPC

**Money Caretakers™ Community Forum Events**

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